



BambooRush Design 2021

International Contest for the design and creation
of an innovative design object with bamboo

JULY 20

ENTRY CLOSES ON ~~MAY 20~~, 2021

DELIVERY OF PROJECTS BY AUGUST 31, 2021

Article 1 • DESIGN CRITERIA

The contest aims to highlight the value of bamboo in achieving international political objectives, including the Sustainable Development Goals (SDGs) and the commitments under the Paris Agreement on climate change by promoting the use of bamboo for the design of everyday objects. The designed object must therefore enhance the intrinsic characteristics of bamboo.

The choice of the object to be designed is at the discretion of the entrants.

By way of example:

Items for home, offices, commercial buildings, schools, hospitals and other public spaces such as:

- Furniture and home decor accessories
- Kitchen and table items
- Coverings for walls, floors, partitions, doors, etc.
- Functional elements such as radiators, lamps, lighting systems, switches, etc.
- Technical elements such as handles, handrails, taps, plates, etc.
- Structures such as roofings, galleries, etc.

The object can be executed by combining different materials, anyway the parts made in bamboo shall have to be predominant in its construction. The project shall have to enhance both the technical and aesthetic properties and the expressive potential of bamboo while at the same time enabling subsequent mass-production. The evaluation criteria will therefore take into account any technological innovations, including related to the possible production cycle of the object and the strategy to minimize its impact on the environment. The purpose shall not be the creation of ethnic items.

Article 2 • HOW TO ENTER

The contest is divided into two categories:

- **Junior** catering to students that are regularly enrolled in high schools specializing in graphics, furniture, design, architecture or design faculties, PhDs, masters and equivalent courses.
- **Senior** catering to designers, architects as well as to graduate employees working in the industry of design, artists, and creatives.

For both categories, joint applications of group of participants will be admitted.

Article 3 • ENTRY RULES

An entry fee is required:

30 euros for members of the junior category.

60 euros for members of the senior category.

The entry fee shall be paid for each project.

In the event that a single entrant wishes to submit two or more projects, a fee for each work shall have to be paid. In the event that entrants enter in groups of two or more individuals, every group shall have to pay only one fee and appoint a group leader to pay the relevant fee through bank transfer and to send all the necessary e-mails for communication and submission of the material.

The entry fee shall have to be paid by **July 20, 2021** to the account of the Franco Maria Ricci Foundation whose Iban is **IT10V062301270000038359438** indicating as payment description full **Name of Entrant (or Group Leader) -BambooRush2021**.

Once the bank transfer has been made, in any case no later than **July 20, 2021**, the entrant shall have to send the following attachments to the e-mail address bamboorush@francomariaricci.com:

- Receipt of the bank account
- Valid ID or identification document
- CV
- Contest entry form and personal data processing form (annex 1) fully filled out and signed. The form can be downloaded from www.labirintodifrancomariaricci.it, BambooRush Design Contest. In the event that the project has been developed by a group of entrants, each entrant shall have to fill out an entry form;
- Proof of school enrolment document (for junior category only)

The entrant shall have to indicate full Name of Entrant (or Group Leader)_ Entry _ BambooRush Design 2021 as the subject of the e-mail.

In the event that the project has been developed by a group of entrants, the group leader shall send a single e-mail including all entry forms and other documents necessary for the entry of all participants.

After receiving the application e-mail, the organization will examine the submitted material and confirm the entrants' registration. Only after receiving a confirmation e-mail by the Organization entrants will be officially registered in the contest.

Article 4 • DOCUMENTATION

Project in digital format

After **July 20, 2021** (deadline for entry to the competition) all regularly registered entrants will receive instructions via email about how to submit the necessary documentation and the projects shall be delivered **no later than August 31, 2021**.

The material to be submitted is as follows:

- A vertical A1-format table representing the summary of the project. The table shall have to specify: origin of the project idea; graphic diagrams in sufficient number, scale and type to illustrate the project; 3D views (renderings, sketches, or photos taken from models); full-scale or scaled-down photographs of the prototype; details in sufficient number, scale and type to illustrate how the project was carried out. The table shall have to be submitted in high resolution and in PDF or JPG format.
- A project report specifying the technical reasons for the use of bamboo and any in-depth information about the project to support the summary table. The document shall have to be submitted in PDF format.

Prototype

Submission of a prototype of the project is welcome, but not mandatory.

Any prototypes submitted by entrants to be shown to the jury may be sent, after prior communication via e-mail, to the postal address of the Labirinto della Masone:

BambooRush Design Competition – PROTOTYPE
Franco Maria Ricci Foundation c/o Labirinto della Masone
Strada Masone 121
43012 Fontanellato, Parma

The prototype submission closes by August 31, 2021. Should the work arrive damaged, the organizers will be relieved of any responsibility. The cost of the shipment and any transport insurance shall have to be paid by the entrants.

N.B. All entries must be submitted without signatures, logos or other elements that might lead back to their authors, subject to exclusion from the competition. It will be the responsibility of the organizers to archive the projects so that they remain anonymous to the members of the judging committee.

Article 5 • JUDGING COMMITTEE

The judging committee will be composed of influential personalities working in the field of art, design and botany. The names of the members of the judging committee will be published on the www.labirintodifrancomariaricci.it website **by September 2021**.

Article 6 • EVALUATION CRITERIA

Entries will remain anonymous and they will be judged by the judging committee on the following criteria:

- consistency with respect to the theme and general impression;
- communication effectiveness and originality;
- technological innovation;
- use of strategies to minimise environmental impact.

Article 7 • AWARDS

The award-winning entrants will be contacted via e-mail by the organization and subsequently announced on the website, by October 2021.

The awards will be as follows:

- Junior section: 1,000 euros in the form of a cheque (before tax)
- Senior section: 2,500 euros in the form of a cheque (before tax)

The award ceremony will take place at Labirinto della Masone during the fifth edition of the “Under the Bamboo Tree” cultural event, to be held on October 16 and 17, 2021.

Article 8 • EXHIBITION

The selected works will be exhibited in a temporary exhibition dedicated to the Award, which will be held at Labirinto della Masone and will be inaugurated on the occasion of the cultural event “Under the Bamboo Tree”. The costs for printing the tables in A1 format as well as set-up, dismantling, security service, and insurance costs shall be borne by the Organization.

Article 9 • CONSENT

The authors of the works will remain the sole owners of the intellectual property rights on the submitted works. The authors, by joining the competition, expressly authorize the Award Association and its legal representative, to process their personal data transmitted under Law 675/96 (Privacy Law) as amended by Legislative Decree 196/2003 (Privacy Code), also for the purpose of entering them into databases managed by the Association itself.

Entrants grant the Award Association free copyrights to reproduce their own works, for the sole purpose of any publication on the Award’s website

and other forms of communication, promotion and activity of the Association itself.

Entrants who do not wish to appear with their works on the Award’s website shall have to declare it upon entry.

The organizers of the contest will have the right to a final decision on everything being not specified in this notice. The organisation reserves the right to make changes to the notice if the need arises.

Article 10 • ENTRIES ORIGINALITY

All entries must be the original works of the entrants and must not infringe the rights of any other party. In the event of evident Intellectual Property infringements, the works will be immediately removed from the competition.

CONTACTS

www.labirintodifrancomariaricci.it – bamboorush@francomariaricci.com