



BambooRush 2020

Drawing Bamboo

International Contest in Naturalistic Painting - First Edition
Registrations by 30th of April 2020

OPEN CALL

Article 1 • **AIM OF THE CONTEST**

The Labirinto della Masone, a cultural park conceived by the publisher, collector, and bibliophile Franco Maria Ricci on his estate in Fontanellato (Parma), is the largest maze in the world made entirely of bamboo. The labyrinth consists of sixteen different species of bamboo, which vary both in size and in colour.

To highlight the variety of species and their peculiarities, the contest entitled *Drawing bamboo* is launched under the patronage of AIPAN (Italian Association for Naturalistic Art).

The contest involves the creation of free-technique pictorial works on eco-sustainable supports (of natural origin or obtained from salvaged materials) with minimum size 29.7 x 42 cm (A3 format) and maximum size 100 x 70 cm, which have as subject the bamboo species present at the Labirinto della Masone:

1. *Phyllostachys bissetii*
2. *Phyllostachys aurea*
3. *Phyllostachys nigra*
4. *Phyllostachys aureosulcata* “*Aureocaulis*”
5. *Phyllostachys nigra* “*Boryana*”
6. *Phyllostachys rubramarginata*
7. *Phyllostachys vivax* “*Aureocaulis*”
8. *Phyllostachys aureosulcata* “*Spectabilis*”
9. *Phyllostachys nigra* “*Henonis*”
10. *Phyllostachys bambusoides* “*Castillonis*”
11. *Hihanobambusa Tranquillans* “*Shiroshima*”
12. *Phyllostachys viridis* “*Sulfurea*”
13. *Phyllostachys flexuosa*
14. *Pseudosasa Japonica*
15. *Sasa Tessellata*
16. *Phyllostachys bambusoides*

The theme can be freely interpreted as long as the botanical aspect is predominant.

Article 2 • **TERMS AND CONDITIONS OF PARTICIPATION**

Participation in the contest is open to all, professional and non-professional illustrators, being over 18 years of age. All those who work at the Labirinto della Masone in any capacity as well as their relatives, the members of the judging committee and their relatives are excluded.

Participants who wish, once registered, will have the opportunity to be admitted for free to the Labirinto della Masone in order to paint live during the regular opening hours by proving they have properly registered in the contest.

Article 3 • **RULES FOR PARTICIPATION**

To participate in the contest, a participation fee of **50 euros** is required **for each submitted work**. Contestants who wish to participate with more than one work will have to charge a fee for each additional work.

The participation fee includes: setting up and dismantling of the final exhibition, return shipping costs for the works, administrative costs, catalogue, security service, insurance, entry to the Labyrinth to paint live the work that will participate in the contest.

The participation fee is to be paid by **30 April 2020** to the account of the **Fondazione Franco Maria Ricci** whose Iban is **IT89J030696574400000001418** indicating **Surname and Name of the Participant - Drawing Bamboo 2020** as payment description.

Once the transfer has been made, by **April 30th 2020**, the participant shall have to send to the e-mail address ***bamboorush@francomariaricci.com*** the following 4 attachments:

Bank transfer receipt

Identity card or valid identification document

Artistic résumé in Word format

Contest registration form and personal data processing form (**Annex 1**) **filled out and signed in all of its fields**. The form is downloadable from the website *www.labirintodifrancomariaricci.it*, under the **Drawing Bamboo Contest** field.

Indicate the following as **subject of the e-mail: Surname and Name of the Participant_Registration_Drawing Bamboo 2020**.

Once the pre-registration for the contest has been successfully completed, the participant will be entitled to free admission to the Labirinto della Masone to paint live. Admission will be valid until June 30th 2020 only for participants in the contest. Free admission will not apply to spouses or partners.

Article 4 • **DOCUMENTATION**

FIRST SUBMISSION - PICTURE: In order to make a pre-selection, the work is initially to be submitted in digital format. The scanned image, of excellent quality and in **high resolution** (300 dpi jpg format) will have to be sent **by and no later than June 30, 2020 as an attachment to the e-mail address *bamboorush@francomariaricci.com***. The **e-mail subject** must be **Surname and Name of the Participant_ Digital _Drawing Bamboo 2020**.

SECOND SUBMISSION - WORK: Only **short-listed finalists** will be asked to send the original works dispatching them according to methods and times that they will receive by e-mail.

The package must contain:

the original work, minimum size 29.7 x 42 cm (A3 format) and maximum size 100 x 70 cm suitably packed and protected so as to enable its optimal storage, with reusable packaging for reshipment and clearly visible delivery address on the parcel, unframed (passe-partout is allowed), with clearly visible **signature on the back**. Should the work arrive damaged, the organizers will be relieved of any responsibility. Any transport insurance will be paid by the artists.

N.B. The works of art, both upon first and second submission, must not display signatures, logos or other elements that could lead to connect them to the participants, under penalty of exclusion from the contest.

It will be the responsibility of the organizers of the contest to archive the works so that they remain anonymous to the members of the judging committee.

Article 5 • **JUDGING COMMITTEE**

The judging committee will be composed of influential personalities working in the field of art, design and botany.

The names of the members of the judging committee will be published on the website *www.labirintodifrancomariaricci.it* by August 2020.

Article 6 • EVALUATION

The evaluation will be at the discretion of the judging committee, based on criteria that will take into account the following:

- consistency with the theme;
- communication effectiveness;
- originality;
- overall impression.

Article 7 • AWARDS

The award winner and the artists who shall receive mentions will be contacted via e-mail by the organization and subsequently announced on the website, by October 2020.

The prize, amounting to euros 500.00 (before tax), consists in the purchase of the non-exclusive copyrights on the artwork for all the commercial applications that are excluded from the release under article 9.

The award (cheque) will be given during the ceremony at the Labirinto della Masone during the fifth edition of the cultural event “Under The Bamboo Tree” to be held on 10 and 11 October 2020.

Article 8 • EXHIBITION AND CATALOGUE

The works by the winner and the artists who shall receive mentions will be displayed in a temporary exhibition dedicated to the Award, to be held at the Labirinto della Masone, which will be inaugurated during the cultural event “Under the Bamboo Tree”. During the exhibition the artists will be free to sell the original works, awarding Labirinto della Masone a percentage to be agreed with the organizers.

A catalogue with the works displayed in the exhibition will be made. Finalists will be gifted with it, and it will be on sale for the public. The costs of set-up, dismantling, security service, catalogue, and insurance shall be supported by the organization.

Article 9 • AUTHORIZATION

The artists will remain the sole owners of the intellectual property rights relating to the submitted work of arts. The artists, by registering in the contest, expressly authorize the Award Association as well as its legal representative, to process the personal data transmitted pursuant to law 675/96 (Privacy Law) as amended by Legislative Decree 196/2003 (Privacy Code), also for the purpose of inclusion in databases managed by the Association itself. Participants in the contest grant the Award Association free copyrights to reproduce the competing works, solely for the purpose of publication on the Award website and for other forms of communication, promotion and activity of the Association itself. Artists who do not wish to appear with their works on the Award website must declare it upon registration.

The organizers of the contest will have the right of final decision on everything being not specified in this notice. The organization reserves the right to make changes to the notice if needed.

Article 10 • ARTWORK ORIGINALITY

The artists submitting their works are solely responsible for any intellectual property infringements. In the event of evident IP infringements, the artworks will be immediately excluded from the contest. Absolute originality of the artworks is required, which the artists will be responsible and stand as guarantors for. Should the artists draw inspiration from photographs, it will be the artists' responsibility to submit, at the request of the judging committee, the photos which inspired the works and if the photos were taken by a person other than the artists themselves, they shall have to be in possession of the photographer's release.

CONTACTS

www.labirintodifrancomariaricci.it – bamboorush@francomariaricci.com

Concorso Disegnare il bambù (Drawing Bamboo Contest)
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