



ISIA | Firenze



# BAMBOORUSH

## International Contest for the design and creation of a design object using bamboo

2018

### Article 1 • DESIGN CRITERIA

This competition aims to turn the spotlight on the intrinsic characteristics of bamboo, a plant that has a thousand virtues, thus favouring its use in a design product.

The object to be designed must be made for one of the following environments: domestic use, for offices, commercial buildings, schools, hospitals and other public spaces.

Generally speaking it can fall within one of the following typologies:

- Furniture and furnishings
- Objects for the kitchen and the table
- Finishings for walls, floors, panels, doors, etc.
- Functional elements, such as radiators, lamps, lighting systems, switches, etc.
- Technical elements, such as handles, handrails, taps, plaques, etc.

It is possible to combine and/or integrate several materials for the execution of the object although the bamboo parts must play an important and dominant role in the object's overall construction.

The project must valorize the technical and aesthetic properties of bamboo, and it must be able to be produced in a series.

In the evaluation criteria any technological innovations will be taken into account, also relating to the object's possible productive cycle.

The project must not have an ethnic taste.

### Article 2 • CONDITIONS FOR PARTICIPATION

The competition is subdivided into two sections:

- **Junior:** destined to individual students or groups, registered in secondary schools that focus on graphic art, furniture design, in faculties of architecture or design, PhDs, master's and equivalent courses, coordinated by one or more teachers of the course with a written proxy for participation.
- **Senior:** destined to designers, architects, individual or in groups, as well as workers with diplomas or degrees operating in the design sector, artists, creatives.

### Article 3 • **TERMS FOR PARTICIPATION**

Participation fee:

**20 Euros** for those registered in the junior category

**50 Euros** for those registered in the senior category

To be paid by 28 February 2018 to the current account of **Fondazione Franco Maria Ricci** whose Iban is **IT89J0306965744000000001418** specifying **BambooRush** as reason for payment.

The project must be sent **by and no later than 31 July 2018 to the mailing address of the Labirinto della Masone**. The envelope must include two packages, one of which anonymous, containing the graphic works (technical charts and 3-D representation with setting) and a project report (in Word format or pdf, maximum 2000 characters), specifying the technical motivations for the use of bamboo. The other package should include a form of identification, a CV, and the data processing consent form.

### Article 4 • **ENTRY FORM**

Each participant will have to fill in **an entry form** downloadable from the website **www.labirintodifrancomariaricci.it**, in the window **Concorso BambooRush**.

• **for the Junior section:** each institution will take care of sending the student's form. Should the project be developed by several students, one form will have to be filled in **for each student**.

The forms will have to be stamped and signed by the respective administrations, and sent by each institution **by and no later than 31 July 2018**.

• **for the Senior section:** each participant must send the completed form, attaching a copy of a form of identification and a CV by e-mail to: **bamboorush@francomariaricci.com**.

### Article 5 • **DOCUMENTATION**

The project must be sent to Labirinto della Masone by post no later than July 31, 2018.

The envelope should contain 2 folders:

**Folder 1** must be **anonymous**.

• drawings: **size A3 paper should be used to make illustrations of the project** (contestants are free to make as many drawings as they wish) with technical drawings in scale, three-dimensional illustrations with setting + **one vertical drawing on A1 paper** summing up the project overall.

The A1 illustration should contain the following:

- background to the idea for the project
- illustrations of sufficient quantity and scale to describe the project
- 3D views (renders, sketches, or photos of model)
- details as concerns quantity, scale, and type that provide sufficient indications as to how to implement the project

• All the drawings should be **printed in A3 format** and the envelope should also contain a **CD** including a high-resolution copy of the drawing in A1 format.

• **a report** on the project in Word and/or PDF (max. 2000 characters) specifying the technical reasons for using bamboo.

• The official languages that may be used to present all the materials are **English** or **Italian**

• **N.B. The materials must not be signed, or bear logos or other elements that can identify the author, as they will be evaluated by the jury solely on the grounds of the validity of the project itself.**

**Folder 2**

- xeroxed copy of some form of identification
- CV
- consent for the processing of personal data

## Article 6 • **MAKE-UP OF THE JURY**

The international jury will be made up of authoritative personalities who operate within the fields of Design and Communication. The names of the jury members will be published on the website [www.labirintodifrancomariaricci.it](http://www.labirintodifrancomariaricci.it) by **June 2018**.

## Article 7 • **EVALUATION**

The evaluation will be at the discretion of the jury, on the basis of criteria that will take into account:

- coherence with respect to the theme
- communicative effectiveness
- originality
- general impression.

**The works must be unsigned, without logos, or other elements that could lead back to the author, in that they will be evaluated solely on the basis of the worth of the project.**

## Article 8 • **PRIZE and EXHIBITION**

The winner(s) will be announced on the website by 12 October 2018.

The awards are:

- **Senior section, € 3500** (gross)
- **Junior section, € 2000** (gross)

The awards ceremony will take place at the Labirinto della Masone during the third edition of the event “Under the Bamboo Tree” to be held in October 2018.

The works will be displayed in an exhibition dedicated to the Prize, to be held at the Labirinto, date and exact location to be determined, which will be announced on the website.

## Article 9 • **CONSENT**

The authors of the projects are the only ones liable for any infringements of intellectual property rights of third parties. In the event of manifest intellectual property rights violations, IIR will proceed with the immediate exclusion of the project from the competition.

The authors of the projects will remain the sole owners of intellectual property rights relating to the materials they have made. The authors, by entering the competition, explicitly authorize the Award-giving Association as well as its legal attorney to use their personal data transmitted pursuant to law 675/96 (Privacy Law) and subsequent amendments decree law no. 196/2003 (Privacy Code), as well as to add them to the data base run by the Association itself. Each participant in the competition freely grants the Award-giving association the rights to reproduce the competing works and concepts, for the sole purpose of their possible publication on the website for the Award and other forms of communication, promotion and activities of the Association itself. Those who do not wish to appear with their works on the Award website must make a declaration to this effect at the time of registration. The organizers of the competition will have the final right to decide on anything that is not specified in the tender hereto.

The Organizers reserve the right to make any changes to the tender should the need arise.

## **CONTACTS**

[www.labirintodifrancomariaricci.it](http://www.labirintodifrancomariaricci.it) – [bamboorush@francomariaricci.com](mailto:bamboorush@francomariaricci.com)

## **PLEASE SEND APPLICATIONS TO THE FOLLOWING ADDRESS:**

### **Concorso BambooRush**

Fondazione Franco Maria Ricci c/o Labirinto della Masone  
strada Masone 121  
43012 Fontanellato, Parma



Labirinto della Masone,  
the location of the Franco Maria Ricci Foundation,  
is the largest in the world  
and entirely made up of bamboo!

Strada Masone 121  
Fontanellato, Parma  
[www.labirintodifrancomariaricci.it](http://www.labirintodifrancomariaricci.it)