



ISIA

Firenze



# BambooRush 2019

International contest for the design and creation  
of an object using bamboo

## BANDO

### Article 1 • DESIGN CRITERIA

This competition aims to turn the spotlight on the intrinsic characteristics of bamboo, a plant that has a thousand virtues, thus favouring its use in a design product or in an architectonic element. The object to be designed must be made for one of the following environments: domestic use, for offices, commercial buildings, schools, hospitals, parks and other public spaces, indoor and outdoor.

Generally speaking it can fall within one of the following typologies:

- Furniture and furnishings
- Objects for the kitchen and the table
- Finishings for walls, floors, panels, doors, etc.
- Functional elements, such as radiators, lamps, lighting systems, switches, etc.
- Technical elements, such as handles, handrails, taps, plaques, etc.
- Structures such as coverings, galleries, etc.

It is possible to combine and/or integrate several materials for the execution of the object although the bamboo parts must play an important and dominant role in the object's overall construction.

The project must valorize the technical and aesthetic properties of bamboo, and it must be able to be produced in a series.

In the evaluation criteria any technological innovations will be taken into account, also relating to the object's possible productive cycle.

The project must not have an ethnic taste.

### Article 2 • CONDITIONS FOR PARTICIPATION

The competition is subdivided into two sections:

- **Junior** destined to individual students or groups, registered in secondary schools that focus on graphic art, furniture design, in faculties of architecture or design, PhDs, master's and equivalent courses.
- **Senior** destined to designers, architects, individual or in groups, as well as workers with diplomas or degrees operating in the design sector, artists, creatives.

For both categories it is possible to participate both individually and in groups.

### **Article 3 • TERMS FOR PARTICIPATION**

In order to participate to the contest it is necessary the payment of a participation fee:

**20 euros** for those registered in the junior category.

**50 euros** for those registered in the senior category.

The participation fee is intended for each project. Should the project be developed by a group of two or more people, the group must pay only one participation fee and identify a group leader who will make the transfer and send all the e-mails required for communications.

The participation fee must be paid by 30 April 2019 to the current account of Fondazione Franco Maria Ricci whose Iban is **IT89J030696574400000001418** specifying **Name of the participant-BambooRush2019** as reason for payment.

Once the bank transfer has been made, by 30 April 2019, the participant must send to the e-mail address **bamboorush@francomariaricci.com**

- Bank transfer receipt
- Valid form of identification
- CV
- Entry form for the contest and signed consent form to use personal data (enclosure1)
- A certificate proving the actual enrolment in the course of study, issued by the school or by the faculty of membership (only for Junior section)

The projects must be sent **by and no later than 31 July 2019** to the mailing address of the Labirinto della Masone written at the end of the document.

### **Article 4 • ENTRY FORM**

Each participant will have to fill in the entry form and the authorization for the treatment of personal data (enclosure1), downloadable from the website **www.labirintodifrancomariaricci.it**, in the window **Concorso BambooRush**.

For the Junior section: each student must add a certificate proving their actual enrolment in the course of study, issued by the school or by the faculty of membership, together with the entry form.

Should the project be developed by several students, one form will have to be filled in for each student, later the group leader will send all the entry forms and the other documents required for the participation in only one e-mail (see article 3).

### **Articolo 5 • DOCUMENTATION**

The project must be sent by and no later than **31 July 2019** to the mailing address of the Labirinto della Masone.

The official languages that may be used to present all the materials are English or Italian **N.B.** The works must be unsigned, without logos, or other elements that could lead back to the author, in that they will be evaluated solely on the basis of the worth of the project.

In order to guarantee the anonymity of the projects, the envelope should contain 2 folders:

#### **Folder 1**

Must be anonymous (an envelope with just "folder 1" written on it), containing:

- One vertical drawing on A1 paper summing up the project overall.

The A1 illustration should contain the following: the background to the idea for the project; illustrations of sufficient quantity and scale to describe the project; 3D views (renders, sketches, or photos of model); details as concerns quantity, scale, and type that provide sufficient indications as to how to implement the project.

The drawing should be printed in A1 format and folded in the envelope.

- A report on the project specifying the technical reasons for using bamboo. and possibly detailed studies for the project in support of the project overall.
- A USB driver containing a high-resolution copy of the drawing in A1 format and the report of the project in word or pdf.

The sending of a prototype of the project or a model in real or reduced scale is also appreciated. It is possible to send the prototype itself or the photos to be included in table A1 and/or in the project report.

## **Folder 2**

containing the **entry form and the il modulo di iscrizione al concorso and the authorization for the treatment of personal data**, one for each persons of the group.

### **Article 6 • MAKE-UP OF THE JURY**

The international jury will be made up of authoritative personalities who operate within the fields of Design and Communication. The names of the jury members will be published on the website [www.labirintodifrancomariaricci.it](http://www.labirintodifrancomariaricci.it) by **June 2019**.

### **Article 7 • EVALUATION**

The evaluation will be at the discretion of the jury, on the basis of criteria that will take into account:

- coherence with respect to the theme
- communicative effectiveness
- originality
- general impression

The works must be unsigned, without logos, or other elements that could lead back to the author, in that they will be evaluated solely on the basis of the worth of the project.

### **Article 8 • PRIZE and EXHIBITION**

The winner(s) will be announced on the website by October 2019.

The awards are:

- Senior section: 3000 euros (gross)
- Junior section: 1500 euros (gross)

The awards ceremony will take place at the Labirinto della Masone during the third edition of the event "Under the Bamboo Tree" to be held 12 and 13 October 2019.

The selected works will be displayed in an exhibition dedicated to the Prize, to be held at the Labirinto, date and exact location to be determined, which will be announced on the website.

### **Article 9 • CONSENT**

The authors of the projects are the only ones liable for any infringements of intellectual property rights of third parties. In the event of manifest intellectual property rights violations, IIR will proceed with the immediate exclusion of the project from the competition.

The authors of the projects will remain the sole owners of intellectual property rights relating to the materials they have made. The authors, by entering the competition, explicitly authorize the Award-giving Association as well as its legal attorney to use their personal data transmitted pursuant to law 675/96 (Privacy Law) and subsequent amendments decree law no. 196/2003 (Privacy Code), as well as to add them to the data base run by the Association itself. Each participant in the competition freely grants the Award-giving association the rights to reproduce the competing works and concepts, for the sole purpose of their possible publication on the website for the Award and other forms of communication, promotion and activities of the Association itself. Those who do not wish to appear with their works on the Award website must make a declaration to this effect at the time of registration. The organizers of the competition will have the final right to decide on anything that is not specified in the tender hereto.

The Organizers reserve the right to make any changes to the tender should the need arise.

If one of the participants renounces, the participation fee, previously paid, can not be refunded under any circumstances.

## **CONTACTS**

[www.labirintodifrancomariaricci.it](http://www.labirintodifrancomariaricci.it) – [bamboorush@francomariaricci.com](mailto:bamboorush@francomariaricci.com)

## **PLEASE SEND APPLICATIONS TO THE FOLLOWING ADDRESS**

Concorso BambooRush  
Fondazione Franco Maria Ricci c/o Labirinto della Masone  
strada Masone 121  
43012 Fontanellato, Parma