



ISIA Firenze



## Anexo 1 *BambooRush 2019*

**Formulario de inscripción para el concurso  
y autorización de tratamiento de datos personales**

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FORMULARIO DE INSCRIPCIÓN PARA EL CONCURSO "BAMBOO RUSH"

Apellido Y Nombre \_\_\_\_\_

Lugar y fecha de nacimiento \_\_\_\_\_

Domicilio real \_\_\_\_\_

Tax code \_\_\_\_\_

Identificación Fiscal \_\_\_\_\_

E-mail \_\_\_\_\_

Teléfono \_\_\_\_\_

Con el siguiente formulario, SOLICITE participar en el concurso "BambooRush 2019" en la categoría:

Junior

Senior

declarando haber leído y aceptado las normas de participación.

Lugar y Fecha \_\_\_\_\_ Firma y aclaración \_\_\_\_\_

## PRIVACY CONSENT FORM FOR THE PROCESSING OF PERSONAL DATA

Masone S.r.l., with legal headquarters in Strada Masone 12 - 43012 Fontanellato (PR), tax code 02866010156 and VAT no.00533620340 (hereinafter "HOLDER"), as the Holder of the data processing, hereto advises that, pursuant to art. 13 EU regulations 2016/679 (hereinafter, "GDPR") your data will be processed in the ways and for the purposes hereinafter described:

### 1. Subject of the Processing

The Holder processes the personal data for identification (e.g. name, surname, business name, address, telephone, email, bank and payment references) hereinafter, "PERSONAL DATA" or also "DATA," you have provided on the occasion of the definition of agreements for services or services in general provided for the Holder.

### 2. Purposes of the Processing

Your personal data are processed:

A) Without your explicit consent as a function of the terms of art. 6, for the following Purposes:

- To conclude the agreements for the Holder's services;
- To fulfil the pre-contractual, contractual, and fiscal obligations accruing from the ongoing relationship;
- To fulfil the obligations laid down by the Law, by regulation, by community norms, or by an executive order, by the Authorities (e.g. on the subject of the prevention of money-laundering);
- To exercise the rights of the Holder, e.g. the right to defence in a legal dispute;

B) Only after your specific and distinct consent (art. 7) for the following Marketing aims:

- To send by email, post and/or cell-phone text messages and/or telephone contacts, newsletters, commercial communications and/or advertising material on products or services offered by the Holder and surveys on the degree of satisfaction concerning the quality of the services;
- To send via email, post and/or text messages and/or phone contacts commercial and/or promotional communications of third-parties (e.g. business partners, other companies in the Group);

We advise you that if you are already our clients, we could send you commercial communications relating to services and products of the Holder analogous to those which you have already been given, unless you refuse.

### 3. Processing Methods

The processing of your personal data is realized by means of the operations indicated in art. 4 subsection 2 and specifically the collection, registration, organization, preservation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation, and destruction of the data. Your data are submitted to processing both paper-based and electronic and/or automated.

The Holder will process the personal data for the time needed to fulfil the aforementioned purposes and in any case for no more than 10 years from the termination of the relationship for the Purposes of Service and for no more than 5 years from the data collection for Marketing Purposes.

### 4. Data access

Your data may be made accessible, for the purposes as per art. 2.A) and 2.B) of the privacy consent form hereto, to:

- Dependent workers and collaborators of the Holder or affiliated companies in Italy or abroad, in their role as contractors and/or internal administrators of the processing and/or system administrators;
- Third-party companies or other subjects (e.g. credit institutions, professional and legal studios, administrative and payroll companies, consultants, event organisers, marketing, and commercial services, telemarketing companies, etc.) that perform activities of outsourcing on behalf of the Holder, in their role as external administrators of the data processing.

### 5. Communication of the data

Without the need for explicit consent (art. 6), the Holder can convey his/her data for the purposes as per art. 2.A of the privacy consent form hereto to the watchdog bodies, the justice authorities, insurance companies for insurance services, as well as those subjects to whom the communication is mandatory by law for the execution of said purposes.

Said subjects will process the data in their role as autonomous data Holders.

Your data will not be disseminated

### 6. Data transfer

The personal data are held on servers inside the European Union.

### 7. Nature of the Data Provision and the Consequences of the Refusal to Reply

The providing of the data for the purposes as per art. 2.A of the privacy form hereto is mandatory. In the absence of such data we cannot guarantee Services as per art. 2.A.

The supply of the data for the purposes as per art. 2.B of the privacy consent form hereto is instead optional. You can therefore decide not to provide any data or subsequently deny the possibility to process data already provided; in that case you cannot receive the newsletters, commercial communications and advertising material related to the Services offered by the Holder or by third parties.

You will nevertheless continue to be entitled to the Services as per art. 2.A.

### 8. Rights of the Interested Party

In your role as interested party, you have the rights as per art.15 and specifically the right to:

- i. Obtain the confirmation of the existence or non-existence of the personal data that concern you, even if not yet registered, and their communication in an intelligible form;
- ii. Obtain the information: a) as to the origin of the personal data; b) the purposes and the methods of the processing; c) the rationale applied in the case of processing made with the aid of electronic instruments; d) the identification details of the Holder, the persons responsible, and the representative designated pursuant to art. 3, subsection 1; and d) of the subjects or the categories of subjects to whom the personal data may be transmitted or who may come to know them as designated representative in the territory of the State, as persons responsible or delegates;
- iii. Obtain: a) the updating, amendment that is, when pertinent, the deletion of the data; b) the cancellation, the transformation in anonymous form or the blocking of the processed data infringing the law, including those for which preservation is not necessary in relation to the purposes for which the data were collected or subsequently processed; c) the certification that the operations as per letters a) and b) have been brought to the knowledge, also as regards their contents, of those to whom the data were communicated or disseminated, except for the case in which such a fulfilment is impossible or involves the use of manifestly disproportionate means in respect to the safeguarded right;;
- iv. Oppose, wholly or in part: a) for legitimate reasons, the processing of the personal data that concern you, albeit pertinent to the purposes of the collection; b) the processing of the personal data that concern you with a view to the sending of advertising material or direct sales or to perform market research or commercial communication, by means of the use of automated calling systems without the intervention of an operator by means of email and/or by means of traditional marketing activities via telephone and/or paper-based mail. It is hereto made known that the right to opposition of the interested party, exposed to the previous point b), for the purposes of direct marketing by means of automated methods is extended to the traditional ones even only in part and that in any case the possibility remains open to the interested party to exercise the right to opposition even only in part. Hence, the interested party may decide to receive only communications by means of traditional methods, that is, only automated communications or neither of the two types of communication.

Where applicable, the interested party also has the following rights:

- i. Right to amendment (art. 16)
- ii. Right to cancellation (“right to oblivion”) (art. 17)
- iii. Right to limit the data processing (art. 18)
- iv. Obligation to provide notice in the case of amendment or cancellation of the personal data or limitation to the processing (art. 19)
- v. Right to the portability of the data (art. 20)
- vi. Right to opposition (art. 21)

The above, notwithstanding the right of complaint to the Ombudsman.

### 9. Methods for the Exercise of Rights

You can exercise your rights at any time by sending:

- A registered letter to Masone S.r.l., Strada Masone 125 - 43012 Fontanellato (PR)
- An email to [amministrazione@masone.parma.it](mailto:amministrazione@masone.parma.it)

### 10. Holder, Person Responsible and Delegates

The Holder of the data processing is Masone srl, with headquarters in Strada Masone 125, 43012 Fontanellato Parma, Tax code 02866010156 and VAT no. 00533620340.

The up-to-date list of the those in charge of the data processing is held at the legal headquarters of the Holder of the data processing.

#### CONSENT

The underwritten Surname, Name \_\_\_\_\_

in the role of \_\_\_\_\_ Tax code/VAT \_\_\_\_\_

declares he/she has read the privacy consent form concerning the processing of the personal data submitted to Masone srl (CF 02866010156) and

gives his/her consent

does not give his/her consent

to the use of his/her own data for the purposes described in art. 2.B. of this privacy consent form.

Date \_\_\_\_\_ Signature (legible) \_\_\_\_\_